

Attention Sponsors

Flex Fitness LLC, a local personal training facility, is bringing the first ever Natural Bodybuilding competition to the Magic Valley. The 2009 Flex Fitness Natural Bodybuilding and Figure Contest will be held September 12, 2009 at the Fine Arts Center of the College of Southern Idaho.

Natural Bodybuilding is an inspirational sport whose popularity is on the rise in Idaho. Athletes are driven to achieve a perfectly sculpted form and carry themselves with confidence and poise. This is achieved while following the strict standards put in place by nationally recognized natural bodybuilding organizations. The use of any illegal or non-FDA approved drugs or supplements is banned and tested for via polygraph and/or urinalysis. A Natural Bodybuilder is not what most would expect. It is not the grotesquely muscular body that graces most popular muscle magazines and supplement advertisements. It is a more anatomically correct and health conscious physique and Flex Fitness is excited to introduce this amazing drug free sport to our area.

The event will draw athletes and spectators from all areas of Idaho and our surrounding states. Until now, the closest our Magic Valley athletes get to a home town show is Boise, ID. Boise shows draw entries from all over Idaho, Utah, Montana, Washington and beyond. The Magic Valley is ideal for many athletes and serves as a more central venue for many travelers. I foresee a huge turnout from the normal Boise participants and a greater turn out from our neighbors in Utah. This show is actually being promoted at the established Boise competition at the end of August. What does this mean for you? This is a great opportunity for local businesses to reach out to an extended market. By sponsoring the *2009 Flex Fitness Natural Bodybuilding and Figure Contest* you will be advertising your goods and services to a focused group. Your audience will include hardcore athletes along with their families and friends who support the sport.

I have secured the Fine Arts Center at CSI for the entire day of the show. This includes the large entrance to the theater with ample space for your business to set up an informational booth. There will be three (3) levels of sponsorship to take advantage of this advertising opportunity:

Sponsoring up to \$50-\$200 will get your business name into the program for the Main Event. (Size and location of your business logo will depend on amount of sponsorship.)

Sponsoring \$400 will get your business name in the program *AND* allow you to place a banner on stage with the athletes.

Sponsoring \$600 will get your business name in the program *AND* allow a banner on stage *AND* allow you to set up an informational booth at the venue *AND* get a customized advertisement read on stage during the Main Event by the event MC. **BEST VALUE**

Flex Fitness is proud to bring this event to Twin Falls, and hope you take part in the first year of this one of a kind annual event.

For questions about the event and sponsorship, please contact me via phone or email.

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*"Personalized Training
in a PRIVATE setting!"*